

EFFIE INDIA 2021 AGENCY OF

SR. NO.	NAME OF THE ENTRANT	NO. OF METALS		
		GRAND EFFIE	GOLD	SILVER
		12 POINTS	8 POINTS	6 POINTS
1	McCann Worldgroup India	0	1	9
2	The Ogilvy Group	1	4	7
3	MullenLowe Lintas Group	0	5	9
4	DDB Mudra Group	0	2	4
5	Leo Burnett	0	0	2
6	The Womb Communication	0	2	2
7	Wavemaker	0	0	0
8	One97 Communications Limited	0	2	2
9	Wunderman Thompson India	0	0	0
10	Famous Innovations Digital Creative Pvt. Ltd.	0	0	1
11	OYO Hotels & Homes	0	0	1
12	Siriti	0	1	1
13	MullenLowe Singapore	0	0	0
14	Mindshare India	0	0	0
15	Dentsu Webchutney	0	0	1
16	DeltaX	0	0	0
17	Havas Worldwide India Pvt. Ltd.	0	0	0
18	Interactive Avenues (J3)	0	0	0
19	BBDO INDIA PVT LTD	0	0	1
20	Adfactors PR	0	0	0
21	Avian WE	0	0	0
22	Madison World	0	0	0
23	Edelman India Private Limited	0	0	0
24	Hotstar Creative Communication	0	0	0
25	Axis Bank	0	0	0
26	Bharti Airtel	0	0	0
27	RadioCity	0	0	0
28	Zee Entertainment Enterprises Ltd	0	0	0
29	Grey Worldwide India Private Limited	0	0	0
30	TAPROOT DENTSU INDIA COMMUNICATION PRIVATE LIMITED	0	0	1
31	WYP Brand Solutions Pvt. Ltd.	0	0	1
32	Creativeland Asia Pvt. Ltd.	0	0	1
33	Wieden+Kennedy	0	0	1
34	ICARUS DESIGN PRIVATE LIMITED	0	0	0
35	Pratham Education Foundation	0	0	0
36	TREE DESIGN PVT. LTD.	0	0	0
37	DENTSU IMPACT	0	0	0

38	Geometry Encompass	0	0	0
39	This is Tommy Pte Ltd	0	0	0
40	VMLY&R India	0	0	0
41	Cheil India	0	0	0
42	Contract Advertising (India) Private Ltd.	0	0	0
43	Zenith Media	0	0	0
44	Digitas India	0	0	0
45	AutumnGrey	0	0	0
46	Ketchum Sampark Pvt Ltd	0	0	0
47	KINNECT	0	0	0
48	Mindshare Fulcrum	0	0	0
49	Network 18	0	0	0
50	SVF Entertainment Pvt. Ltd.	0	0	0
51	Aditya Birla Capital Ltd.	0	0	0
52	Asatsu DK fortune Communications Pvt Ltd	0	0	0
53	Enormous Brands LLP	0	0	0
54	TBWA India	0	0	0
55	WATConsult	0	0	0
56	Foxymoron	0	0	0
57	Content Factory	0	0	0
58	Convosight Analytics Pvt. Ltd.	0	0	0
59	Grapes Digital Pvt. Ltd.	0	0	0
60	Jess Kohl and Phool Versha Foundationand NamMyoho Daan Team	0	0	0
61	Magnon Interactive Pvt. Ltd.	0	0	0
62	MRM	0	0	0
63	MSL India	0	0	0
64	PRETTYBIRD and Phool VershaFoundation and NamMyoho Daan Team	0	0	0
65	St+art India Foundation	0	0	0

THE YEAR

		Lead Agency 1 & Contributing Agency 1,2,3,4 Points	TOTAL POINTS
BRONZE 4 POINTS	FINALIST 2 POINTS		
20	30	15	217
9	27	0	176
8	20	0	166
14	20	0	136
3	20	2	66
3	7	0	54
0	0	48	48
0	1	0	30
2	10	2	30
4	3	0	28
3	3	0	24
2	1	0	24
0	0	24	24
1	4	11	23
2	2	0	18
0	0	15	15
2	3	0	14
0	0	13	13
0	3	0	12
0	0	12	12
0	0	11	11
0	0	11	11
0	1	8	10
0	1	8	10
0	0	10	10
0	0	10	10
0	0	10	10
0	0	10	10
1	2	0	8
0	1	0	8
0	1	0	8
0	0	0	6
0	0	0	6
0	0	6	6
0	0	6	6
0	0	6	6
0	0	6	6
0	0	5	5

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