

BEST MEDIA AGENCY OF THE YEAR

No.	AGENCY NAME	GRAND EMVIE 20 POINTS	GOLD 15 POINTS	SILVER 10 POINTS	BRONZE 5 POINTS	TOTAL POINTS
1	Mindshare		5	19	15	340
2	Wavemaker		12	9	8	310
3	Initiative		7	1	4	135
4	Madison Media		1	4	5	80
5	WATConsult	1	2			50
6	MEDIACOM INDIA	1		2		40
7	Essence		1		2	25
8	Street Talk - A Division of Signpost India		1	1		25
9	DDB Mudra Group			1	1	15
10	Motivator			1		10
11	Isobar India				1	5
12	Lagshya				1	5
		2	29	38	37	

**** NOTE :The following categories will not feature in computation of Best Media Agency of the Year and Best Media Client of the Year Award.**

BEST IMPLEMENTATION TEAM OF THE YEAR

BEST MEDIA INNOVATION FROM MEDIA AGENCIES NOT EXCEEDING RS.50 CRORES ANNUAL BILLING

YOUNG EMVIE OF THE YEAR

BEST MEDIA PARTNER OF THE YEAR

BEST BUYING TEAM OF THE YEAR

THERE IS NO EMVIE AWARDED IN THE FOLLOWING CATEGORIES

Best Media Innovation : Print - Magazines

Best Media Innovation : Ambient Media

Best Media Innovation : Cinema

Best Media Innovation : Direct Marketing

Best Media Innovation From Media Agencies Not Exceeding 50 Crores Annual Billing

Best Media Innovation : Branded Content - Use of Branded Content Created for Digital, OTT or Social