

MEDIA AGENCY OF THE YEAR

No.	AGENCY NAME	GRAND EMVIE 20 POINTS	GOLD 15 POINTS	SILVER 10 POINTS	BRONZE 5 POINTS	TOTAL POINTS
1	Wavemaker		12	12	20	400
2	Mindshare India		2	19	17	305
3	Lodestar UM	1	4		1	85
4	Initiative Media		1	2	4	55
5	Essence		1	1	5	50
6	Mediacom Communications Pvt. Ltd.			2	1	25
7	WATConsult		1			15
8	Madison Communications Private Limited				2	10
9	TLG INDIA PRIVATE LIMITED				2	10
10	PHD				1	5
11	Rapport Outdoor Advertising Pvt. Ltd.				1	5
	TOTAL	1	21	36	54	

**** NOTE :The following categories will not feature in computation of Media Agency of the Year and Media Client of the Year Award.**

1. BEST IMPLEMENTATION TEAM OF THE YEAR
2. BEST MEDIA INNOVATION FROM MEDIA AGENCIES NOT EXCEEDING RS.50 CRORES ANNUAL BILLING
3. YOUNG EMVIE OF THE YEAR
4. BEST MEDIA PARTNER OF THE YEAR
5. BEST BUYING TEAM OF THE YEAR

THERE IS NO EMVIE AWARDED IN THE FOLLOWING CATEGORIES

Best Integrated Campaign - Consumer Products - Others

Best Media Innovation - Print - Magazines

Best Media Innovation From Media Agencies Not Exceeding Rs.50 Crores Annual Billing