

## IAA Olive Crown Winners 2018:

Sr. No.	Category Name	Gold/Silver	Title of Entry	Agency	Advertiser
1	Press Services	Gold	Matchsticks	J Walter Thompson (Mumbai)	Wildlife SOS India
		Gold	Paintbrush - Squirrel / Mongoose / Indian Weasel	The Social Street	Wildlife Conservation Trust
		Silver	OLA SHARE- #FarakPadtaHAI- Delhi Smog & World Environment Day	Happy McGarry Bowen	Ani Technologies Pvt Ltd
2	Press - Corporate	Silver	International Earth Day	Inca Tanvir Advertising Lic	Khaleej Times
		Silver	Jaws- No More / King Gone / Aliens Vs Smog / Men In Black Suits	Madison BMB	IAA India Chapter
3	TVC/ Cinema - Corporate	Silver	Educational Film (animated) on Mangroves	Bajaj Electricals Limited	Bajaj Electricals Limited
4	Digital	Silver	Greenstorm	Organic BPs	Organic BPs
		Silver	OLA SHARE- #FarakPadtaHai- Sehwag Stunt	Happy McGarry Bowen	Ani Technologies Pvt Ltd
5	Events	Gold	World Environment Day	Reliance Foundation	Reliance Foundation
		Silver	Vodafone Eco-pond	Ogilvy & Mather, Mumbai	Vodafone Maharashtra & Goa Circle
		Silver	TAFE- Be a #FarmDost / National Farmer's Day- Day at a Farm Bengaluru	TAFE - Tractors and Farm Equipment Ltd	TAFE - Tractors and Farm Equipment Ltd

<b>6</b>	<b>Out of Home</b>	<b>Gold</b>	Rooted Solutions	The Social Street	Prasadam Industries
		<b>Silver</b>	Good in Goodbye	Kinetic India	Vodafone India Ltd
		<b>Silver</b>	Starry Night	J Walter Thompson	Airtel
		<b>Silver</b>	A Poster that breathes in pollution	FCB Interface	Blue Star Ltd
<b>7</b>	<b>Radio</b>	<b>Silver</b>	BIG Green Ganesha by BIG FM	92.7 BIG FM (reliance Broadcast Network Ltd)	SBI, Tata Nexon, ITC Aashirwaad, Balaji Wafers, Puranmal Sweets (multiple Clients)
<b>8</b>	<b>Print Production</b>	<b>Gold</b>	Ecotism - Newspaper Cartoon Strip	Ashvini Menon Visual Design	The Hindu
		<b>Silver</b>	Top Up Notebook	Scarecrow Communications	MLZS
<b>9</b>	<b>Press - Unreleased</b>	<b>Gold</b>	Eiffel Tower / Big Ben / Taj / London Eye / Jama Masjid	FCB Interface	Nikon
		<b>Silver</b>	Against Oil Spill	FCB Interface	Blue Marine Foundation
		<b>Silver</b>	Save Endangered Species	FCB Interface	WWF
		<b>Silver</b>	ARAI-Innovates	FCB Interface	Automotive Research Association of India
<b>10</b>	<b>TVC/ Cinema - Unreleased</b>	<b>Gold</b>	Waterless Future	DCB Bank Ltd	DCB Bank Ltd
		<b>Silver</b>	Every Drop Counts	DCB Bank Ltd	DCB Bank Ltd

<b>11</b>	<b>Young Green Writer of the Year</b>	<b>Silver</b>	Ecotism (The Hindu), Sparrow Population (H.O.P.E), GMO Foods (Greenpeace)	Ashvini Menon Visual Design	The Hindu, Greenpeace & Here on Project Environment
<b>12</b>	<b>Young Green Art Director of the Year</b>	<b>Gold</b>	Matchsticks	J Walter Thompson (Mumbai)	Wildlife SOS India
		<b>Silver</b>	Ecotism (The Hindu), Sparrow Population (H.O.P.E), GMO Foods (Greenpeace), Neighbours Art Print (Self) and Books Cover (B.N.H.S)	Ashvini Menon Visual Design	The Hindu, The Bombay Natural History Society, Greenpeace, Here on Project Environment and Ashvini Menon Visual Design
		<b>Silver</b>	A Poster that breathes in pollution	FCB Interface	Blue Star Ltd
<b>13</b>	<b>Campaign of the Year</b>	<b>Gold</b>	Vodafone Eco-pond	Ogilvy & Mather, Mumbai	Vodafone Maharashtra & Goa Circle
		<b>Silver</b>	OLA SHARE- #FarakPadtaHai	Happy McGarry Bowen	Ani Technologies Pvt Ltd
<b>14</b>	<b>Corporate Social Crusader of the Year</b>	<b>Gold</b>	Reliance Foundation Initiative	Reliance Foundation	Reliance Foundation
		<b>Silver</b>	Vodafone Farmer BNB	Ogilvy & Mather, Mumbai	Vodafone India
<b>15</b>	<b>Green Crusader of the Year</b>		<b>Isha Foundation</b>		