

EFFIE INDIA 2018 AGENCY OF THE YEAR

SR. NO.	NAME OF THE ENTRANT	GRAND EFFIE (12Pts) {No.of Metals}	GOLD (8Pts) {No.of Metals}	SILVER (6Pts) { No.of Metals}	BRONZE (4Pts) { No.of Metals}	FINALIST (2Pts)	PRIMARY2 / CONTRIBUTING AGENCY {Actual Points}	TOTAL POINTS
1	McCann Worldgroup India	0	5	16	12	27	0	238
2	Ogilvy & Mather Group, India	1	4	8	12	18	1	177
3	J. Walter Thompson	0	1	3	2	5	6	50
4	DDB Mudra Group	0	0	3	2	11	0	48
5	Hindustan Unilever Limited	0	2	0	1	1	0	22
6	Medulla Communications Pvt. Ltd.	0	1	1	1	0	0	18
7	TBWA \ India	0	0	1	1	3	0	16
8	Red Fuse Communications	0	0	1	2	0	0	14
9	Cheil India	0	0	1	0	3	0	12
10	BBDO India Pvt. Ltd.	0	0	0	0	6	0	12
11	Famous Innovations	0	0	1	0	2	0	10
12	ADK Fortune Communications Pvt. Ltd.	0	0	1	1	0	0	10
13	Hotstar - In House Creative Communications	0	0	1	1	0	0	10
14	Contract Advertising (India) Pvt. Ltd.	0	0	0	1	2	0	8
15	Mindshare	0	0	0	0	2	4	8
16	Publicis Communications Pvt. Ltd.	0	0	1	0	0	0	6
17	Titan Company Ltd.	0	0	1	0	0	0	6
18	Rediffusion Dentsu Young & Rubicam Pvt. Ltd.	0	0	0	1	1	0	6
19	The 120 Media Collective	0	0	0	1	1	0	6
20	Grey Worldwide India Pvt. Ltd.	0	0	0	0	3	0	6
21	Mirum Digital Pvt. Limited	0	0	0	1	0	1	5
22	Happy mcgarrybowen	0	0	0	1	0	0	4
23	The Leo Group India	0	0	0	0	2	0	4
24	Havas Worldwide India Pvt. Ltd.	0	0	0	0	2	0	4
25	Geometry Global Encompass	0	0	0	0	2	0	4
26	Sideways Consulting LLP	0	0	0	0	1	0	2
27	Star India	0	0	0	0	1	0	2
28	Mullen Lintas, India	0	0	0	0	1	0	2
29	22feet Tribal Worldwide Private Limited	0	0	0	0	1	0	2
30	FCB India	0	0	0	0	1	0	2
31	FCB Interface	0	0	0	0	1	0	2
32	FCB Ulka Advertising Private Limited	0	0	0	0	1	0	2
33	Axis Bank Ltd.	0	0	0	0	1	0	2
34	Dentsu Webchutney	0	0	0	0	1	0	2
	TOTAL	1	13	39	40	100		

